JUNGWON SHIN
Product Designer and UX Researcher

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EXPERIENCE

Senior UX Designer at Walmart
Mar 2023 - present

Created design and prototype based on product requirements document (PRD). Wrote UX requirements and communicated with engineering for development. Built user journey map to better understand user needs. Created user flow and information architecture to help business and product understand design team's vision.

- Consulted with research team and ran user interviews to understand hiring manager's perspective and improve the hiring process.
- Designed task-based hub, a centralized location for hiring managers to identify status updates and make decisions, helping to reduce scheduling lag times by 62.5%.

Senior UX Designer at Thermo Fisher
Sep 2022 - Mar 2023

Designed user experience and user interface for TruNarc 2.0 across entire UX and UI lifecycle. Created low fidelity workflow, high fidelity workflow, and hand off documents. Developed new design system, studying past design and conducting competitive analysis across other scientific equipment systems and large device interface.

- Studied, audited, organizes workshops and created existing flows and conducted user interviews for TruNarc 2.0. Improved information architecture based on user feedback and workshop results.

UX/UI Designer at Walmart
Mar 2022 - Aug 2022

Designed and iterated internal applications for Walmart corporate office employees with two other designers. Oversaw Profile, My Team, and Inbox flows for mobile and desktop screens.

- Built integrated, customized experience, powered by AI, for corporate associates using research-led design practice.

Chief Marketing Officer at Quus
Aug 2021 - Jan 2022

Led design strategy of Titanbooks.io marketplace to improve standards of copyright for authors and other creators.

- Used blockchain to decentralize small business ecosystem and implemented non-fungible token to protect book copyrights.
- Conducted user research and created personas, user flows, information architecture, wireframes, and mockups.

UX Researcher at Athena
May 2021 - Aug 2021

Researched certification standards and critically evaluated whether they covered firm's social, environmental, and ethical pillars.

- Researched existing certificates and standards for Fair Trade to develop a more extensive compliance scoring systems.
- Designed dashboard interface, and collaborated with managers, engineers, and designers for development of environmentally conscious products.

EDUCATION

Cornell Tech
Master of Engineering in Computer Science
May 2021 | GPA: 3.4

Cornell University
Bachelor of Science in Information Science
Concentration in UX
Minor in Business
May 2020 | GPA: 3.7

SKILLS

UX Design Skills

User-centered design
Interviews & surveys
Information architecture
Contextual inquiry
Thematic analysis
Wireframes & prototypes
Usability & A/B testing
Cognitive walkthrough
Heuristic evaluation

Design Tools

Adobe XD
Figma
Illustrator
InDesign
Invision
Sketch

Technical

HTML/CSS
Javascript
PHP
Python
SQL